



Let Spoke help you tell your story.

You will be heard.

You will be remembered.

The key to producing compelling stories
is the spoken word.

What we say casually in conversation will
hit the mark far more effectively than
carefully prepared presentations.
Every time.

Spoke Ltd will produce high quality engaging
spoken content to make a lasting
impact with your staff, clients and
colleagues.

how your story will be heard

Audio pod casts are completely portable. Audio can be utilised on IPods, cell phones, portable MP3 playeres, laptops and desktops. They can be used in down time in :

Lunch breaks

Hotel rooms

Airports lounges,

On short and long haul flights,

train journeys, car commuter trips.

And the beauty is that you can be doing something else at the same time.

You are not static in front of a screen.

Behind every communications and marketing theory about 'word of mouth' 'viral marketing' 'tipping points' and 'elevator speeches', is one key thing:

A STORY.

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spoke's solution

Spoke records your '*sound bites*' as digital audio. The finished product will sum up your key point of difference in an instance.

Spoke's director, Andrew Melville is a highly skilled interviewer and award winning broadcaster who will work with you to draw out your core story.

Your story is edited as short, sharp one liners that can then be used as:

Pod casts

Quotes for the media

Speeches

Presentations

Pitches

The elevator speech

Networking content

Successful leaders are rediscovering the power of the recorded spoken word.